

1. Introduction

As the hub of rural San Benito County, Hollister serves as a traditional commerce, business and government center to regional agriculture business. However, with the City's proximity to Silicon Valley, Hollister is becoming a home for those working in technology and service industries to the north.

Given its rural and agricultural setting, Hollister is striving to maintain a "home town" character. Residents desire that the parks system seek to support the "small town" atmosphere policies of the General Plan.

In updating the 1989 Parks and Recreation System Master Plan, Hollister is striving for targeted recommendations to implement the City's park system vision. To achieve this goal, the Park Facility Master Plan will focus on specific development recommendations to increase revenues, acquire parkland, and phase improvements.



MASTER PLAN PURPOSE

The purpose of the Park Facility Master Plan is to:

- Evaluate existing facilities.
- Identify current recreation needs for Hollister, including traditional and non-traditional activities.

- Provide an opportunity for input into the planning process.
- Develop a master plan with targeted improvements.
- Prepare a financial strategy for implementation.
- Create goals, policies, and standards, with City staff input, to assist with planning and development of park facilities.

**PARKS FACILITIES
MASTER PLAN
PROCESS**

Development of the Park Facility Master Plan was guided monthly by a nine-member Community Task Force representing each Council District, Planning Commission, and Parks and Recreation Commission. Members of the Task Force brought specific interests in park access for youth, seniors, and persons with disabilities, as well as an understanding of community-wide park facility needs.

To complement Task Force input, a Recreation Needs Questionnaire was distributed to approximately 1,100 individuals at four locations in June and July 2000. The questionnaire was also posted on the City's Recreation Services web site. Questionnaire availability was advertised in the Free Lance, Pinnacle and San Jose Mercury newspapers, and follow up news articles published. A copy of the Questionnaire and a summary of comments are included in the Appendix. Further public announcements and community input will be solicited when the Parks and Recreation, Planning Commission and City Council review the document during the approval process.